At the Celebrating Community Changemakers Event, over 1,000 guests will gather to fundraise for the work of the Y and recognize the people who champion the change needed to create the communities that we all want to live in. This year marks the 35th anniversary of this community inspired event and we are grateful for your willingness to invite friends, family, and colleagues to join you in support of the Y’s positive impact in the lives of youth and families throughout the region.

**HOST RESPONSIBILITIES**

1. Register as a table host and invite guests to fill your table.
2. Remind your guests of the event.
3. Support the collection of gifts at the luncheon.

**EVENT INFORMATION**

**Date & Time**
Wednesday, September 27, 2023
11:00 am–12:00 pm: Check-in, Networking, and Y Themed Activities
12:00–1:15 pm: Lunch and Program

**Event Location**
Seattle Convention Center – SUMMIT
900 Pine St, Seattle, WA 98101
Ballrooms 2 & 3 (5th Floor)

**Parking**
Summit Garage

**FEATURED GUESTS**

**A.K. Guy Award Recipient:** Maggie Walker, environmentalist and education pioneer making her mark on Seattle

**Judge Charles V. and Lazelle Johnson Excellence in Social Justice Award Recipient:** Megan Rapinoe, world champion athlete and world-changing advocate for human rights

**Keynote Speaker:** Tod Leiweke, President and CEO of the National Hockey League’s sensational startup Seattle Kraken

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**LEVEL | TABLE HOST BENEFITS**

|$10,000 | Event screen, table signage, and name tag acknowledgments designating **CHAMPIONS TABLE**, preferred placement toward stage

|$5,000 | Table signage and name tag acknowledgments designating **COMMUNITY LEADERS TABLE**, central room placement

|$2,500 | Table signage and name tag acknowledgments designating **FRIENDS OF THE Y**

|$1,000 | Reserved table signage designating **NON-PROFIT, YMCA BRANCH**, or **GROUP** affiliation

**PRO TIP:** It is typical that 10% of invited guests will be unable to attend due to unforeseen circumstances. If you have more than 10 guests, we will seat your additional guests in an area near your table. If you do not fill your seats or guests cancel, we will fill empty seats with individual guests, or YMCA representatives – just let us know.
TABLE HOST 101

GETTING STARTED

1. Register as a Table Host here: seattlemca.org/changemakers.
2. Commit to filling a table of 10, including yourself.
3. Put together a list of people you would like to invite. This is a fundraising event, so consider people who would like to make a difference in the community by supporting the Y’s impact.

NEXT STEPS

1. After you register as a table host a unique URL link will be created and sent to you within two business days for guest registration.
2. Invite your guests and include the unique URL link for them to register (see sample email in host guide).
3. To register, guests will visit the unique URL you provided to enter the group name and their contact information. Confirmation emails and reminders will be sent to your guests.
4. Follow up with guests as needed to ensure they register by September 8 so we can capture names and contact information.

Contact our Donor Services department with any edits, additions, or questions donate@seattlemca.org or call (206) 587-6115.

FINAL PRE-EVENT DETAILS

1. Confirm all guests by September 8. Please email donate@seattlemca.org with any changes to your guest list.
2. The Y will send an email to guests a few days before the event, which will include important event information such as directions, timing, and parking.
3. The Y will send you a final email prior to the event with your confirmed guest list and table number.

DAY OF EVENT

Check-in will be available starting at 11:00 am allowing time to network and enjoy Y-themed activities. To check in, guests simply pick up their name tags.

Table Hosts should arrive no later than 11:15 am and check in at a specially designated area. You will receive your seating area and Table Host packet containing pledge cards along with instructions for the distribution of the cards and the collection of gifts. Packets will need to be returned to YMCA staff members stationed at the exits as you leave.

THIS IS A FUNDRAISING EVENT

The Celebrating Community Changemakers Luncheon is one of the YMCA of Greater Seattle’s annual fundraising events with a goal of at least $1,000,000 for vital youth and community programs. You can help reach this goal by inviting generous guests who are or may become inspired by the YMCA’s mission. The suggested donation for each guest is $250-$500, but any amount is appreciated. YMCA of Greater Seattle is a registered 501(c)(3) nonprofit organization and donations are tax-deductible. Y’s programs and services offer life-changing experiences for youth, teens, and families around the region, which is made possible by generous donors. When inviting guests, please convey the expectation of donating by making sure they are aware this is a fundraising event.

POST-EVENT

A thank you email will be sent by the Y to all attendees after final fundraising totals are tallied. Guests who donated at the event will also receive an acknowledgment and thank you letter after the event. In addition, we advise Table Hosts to thank their guests for attending and supporting the Y. If any of your guests did not attend, we encourage you to send a note with the link to seattlemca.org/give to ask for their support.

QUESTIONS? EMAIL: events@seattlemca.org or visit seattlemca.org/changemakers
Dear [Guest Name],

As you may know, I am an avid supporter of the YMCA and its impact on our community. I am hosting a table at the 35th Annual Celebrating Community Changemakers Luncheon, formerly known as the A.K. Guy Awards, and would be honored if you would join me. This very special event will take place on Wednesday, September 27, at the new Seattle Convention Center - SUMMIT.

Celebrating Community Changemakers is an inspirational noontime gathering that brings together hundreds of community and corporate leaders, Y members and supporters, and friends who care about our cities. The Y is honoring two incredible Changemakers, Maggie Walker, environmentalist and education pioneer, and Megan Rapinoe, world champion athlete and human rights advocate. The community luncheon features an inspirational award ceremony and a keynote address by Tod Leiweke. We anticipate 1,000 attendees and hope to raise $1,000,000 at the event. When we support events like the Y's Celebrating Community Changemakers, we help build a more inclusive and connected region for all people — especially those who need us most.

Please let me know if I can save you a seat at the table I am hosting. If not, you can just follow the instructions below to be added to my table. There will be no charge for my guests, though the Y does so much great work in our community. I hope you will be inspired to join me as a “changemaker” in your own right by making a gift on September 27.

How to register as my guest:

1. Visit [Insert your unique URL link here]
2. Enter your contact information

If you cannot attend, you can still make a tax-deductible donation to advance youth development and “whole person health” in spirit, mind, and body for all who need our help [here].

Sincerely,
(Insert Your Name and Contact Info)