CELEBRATING COMMUNITY

CHANGEMAKERS

YMCA OF GREATER SEATTLE

9.27.23

SPONSORSHIP opportunities
Community in Motion

Activists. Collaborators. Innovators. Problem-solvers. Volunteers. When engaged and invested Washingtonians come together for each other, we create momentum and progress that take those around us to new heights. We are changemakers.

Changemakers are rooted in our communities and push forward to ensure that we all not only survive, but we are equipped and empowered to thrive. Since 1876, changemaking has been at the heart of the YMCA of Greater Seattle’s mission, providing safe places for youth and families to grow while creating opportunity and access for those who need our whole person health, housing and childcare programming most. We cannot do this work alone, which is why we celebrate those extraordinary volunteer leaders who advance our shared mission with our biggest event of the year.

This year, the YMCA brings you Celebrating Community Changemakers (formerly known as the A.K. Guy Awards Event), where we gather to recognize the people who convene the conversations and champion the change needed to create communities where we all want to live.

Awards in two categories will be given in recognition of exceptional volunteerism and activism. Each award speaks to lasting impact, addressing urgent issues, and enriching our neighbors’ lives today and tomorrow.

LEARN MORE AT:
seattleymca.org/changemakers

or scan this code:

ABOUT THE AWARDS

The A.K. Guy Award
Presented to individuals, couples, families, or groups who exemplify the ideals of the late Albert K. Guy through their outstanding volunteer service and dedication to social responsibility and equity and justice for all.

The Judge Charles V. and Lazelle Johnson Excellence in Social Justice Award
Presented to an individual, couples, families, or groups who exemplify the ideals of Seattle civil-rights pioneers Charles V. and Lazelle Johnson through their advancement of equity and social justice in one or more of the following areas: community development, children and youth, education, health, environment, legal, economic development, and/or government.
2023 Celebrating Community CHANGEMAKERS

Effective volunteers take ownership and make remarkable things happen. The very best are capable of reshaping the ways we see and engage in the world around us. Please join the YMCA of Greater Seattle Wednesday, September 27, as we celebrate some of our region’s finest volunteer leaders and the difference they make as they break down barriers and create opportunities for all.

2023 KEYNOTE SPEAKER

Keynote Tod Leiweke is President and CEO of the National Hockey League’s sensational startup Seattle Kraken. Like our awardees, Tod’s career has produced wins at every level, but also community pride, belonging, and opportunity everywhere he has gone. Tod served on the YMCA of Greater Seattle’s Board of Directors and shares our passion for realizing potential in everyone and our commitment to healthy spirits, minds, and bodies.

2023 AWARD RECIPIENTS

A.K. Guy Award Recipient Maggie Walker has devoted 50 years to making this region as accessible, livable, and sustainable as it can be. From protecting the environment and enhancing education to redefining our cityscape culturally, economically, and most recently physically in chairing Friends of the Waterfront, Maggie continues to leave her indelible and unmistakable marks wherever Seattle needs her most.

Judge Charles V. and Lazelle Johnson Excellence in Social Justice Award Recipient Megan Rapinoe is a world champion athlete and world-changing advocate for human rights. Beyond her World Cups and Olympic Gold, Megan received the Presidential Medal of Freedom, our nation’s highest civilian honor, for her tireless, impassioned advocacy for gender pay equality, racial justice, and LGBTQIA+ rights.

EVENT INFORMATION

Date and Time: Wednesday, September 27, 2023
11:00 am–1:15 pm | Lunch program: 12:00 pm

Location: Seattle Convention Center – SUMMIT
900 Pine St, Seattle, WA 98101

More Information:
events@seattleymca.org
seattleymca.org/changemakers

REGISTER TO ATTEND THE EVENT SEATTLEYMCA.ORG/CHANGEMAKERS
# Event Sponsorship and Table Host Benefits

## Event Sponsorship Benefits

<table>
<thead>
<tr>
<th>Level</th>
<th>Event Sponsorship Benefits</th>
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| **$100,000** | - Acknowledged as the **COLLECTIVE IMPACT PARTNER** at the opening and closing of event  
- Large logo or name placement on signature event web page, pre-event slide deck and post-event email  
- Optional advertisement placements offered when available (local print media, event brochures, programs)  
- 30 tickets or three table to the event  
- Three Y social media tagged posts |
| **$50,000** | - Acknowledged as a **COMMUNITY SOLUTIONS PARTNER** at the opening and closing of event  
- Medium logo or name placement on event web page, pre-event slide deck and post-event email  
- 20 tickets or two tables to the event  
- Two Y social media tagged posts |
| **$25,000** | - Acknowledged as an **OPPORTUNITY PARTNER** at the opening and closing of the event  
- Small logo or name placement on event web page, pre-event slide deck and post-event email  
- 10 tickets or one table to attend the event  
- Two Y social media tagged posts |

## Table Host Benefits

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<thead>
<tr>
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<th>Table Host Benefits</th>
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<tbody>
<tr>
<td><strong>$10,000</strong></td>
<td>- Event screen, table signage, and name tag acknowledgments designating <strong>CHAMPIONS TABLE</strong>, preferred placement toward stage</td>
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<tr>
<td><strong>$5,000</strong></td>
<td>- Table signage and name tag acknowledgments designating <strong>COMMUNITY LEADERS TABLE</strong>, central room placement</td>
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<tr>
<td><strong>$2,500</strong></td>
<td>- Table signage and name tag acknowledgments designating <strong>FRIENDS OF THE Y</strong></td>
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<tr>
<td><strong>$1,000</strong></td>
<td>- Reserved table signage designating <strong>NON-PROFIT, YMCA BRANCH</strong>, or <strong>GROUP</strong> affiliation</td>
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## Specialty Naming Opportunities and In-Kind Event Support

If you are interested in more specific visibility with our programming or audience, please contact Steven Hatting at hatting@seattlemca.org to discuss additional naming possibilities and benefits.

Sponsorship levels are based on cash and/or in-kind donation of equal value.