



Unleashing CommUNITY:

A Multigenerational Response to Crisis

November 11, 2020 from 12:00 – 1:00pm

Complex Factors Have Direct Effect on Life Expectancy

Average life spans vary widely across King County

A neighborhood-level study reveals disparities in life expectancy as high as 18 years for men and 14 years for women.

Auburn, WA

Men: **68.40**

Women: **73.60**

White Center (Seattle), WA

Men: **70.30**

Women: **81.30**

Shoreline, WA

Men: **70.50**

Women: **77.80**

Sammamish, WA

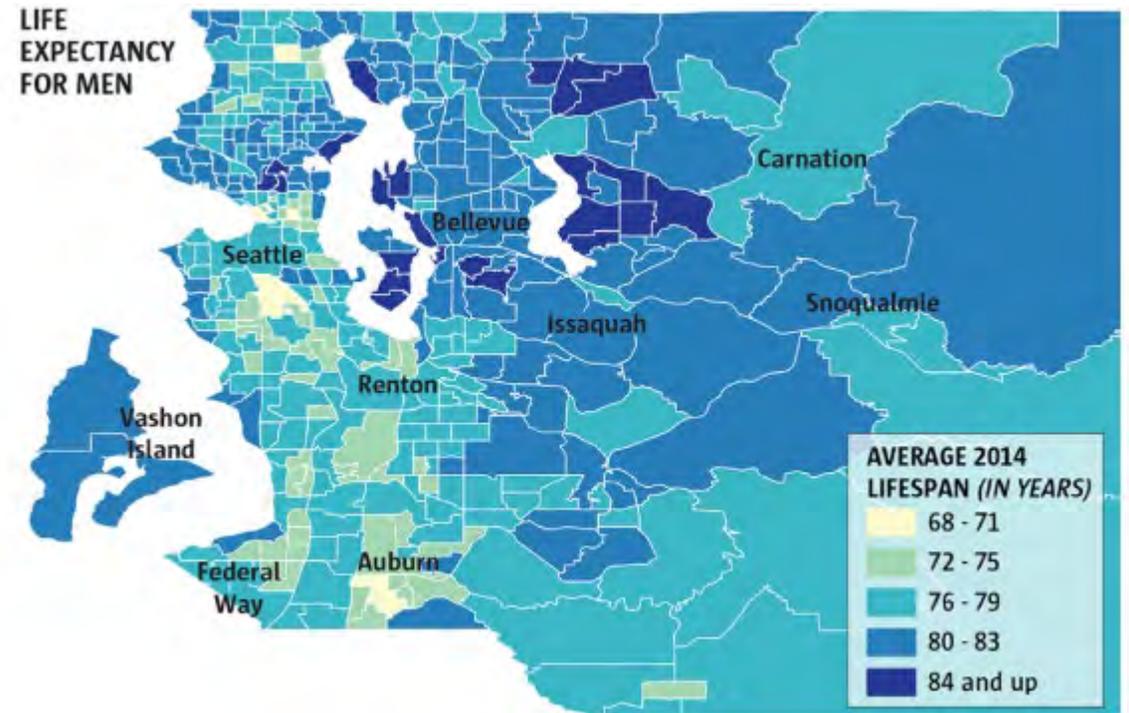
Men: **84.10**

Women: **84.80**

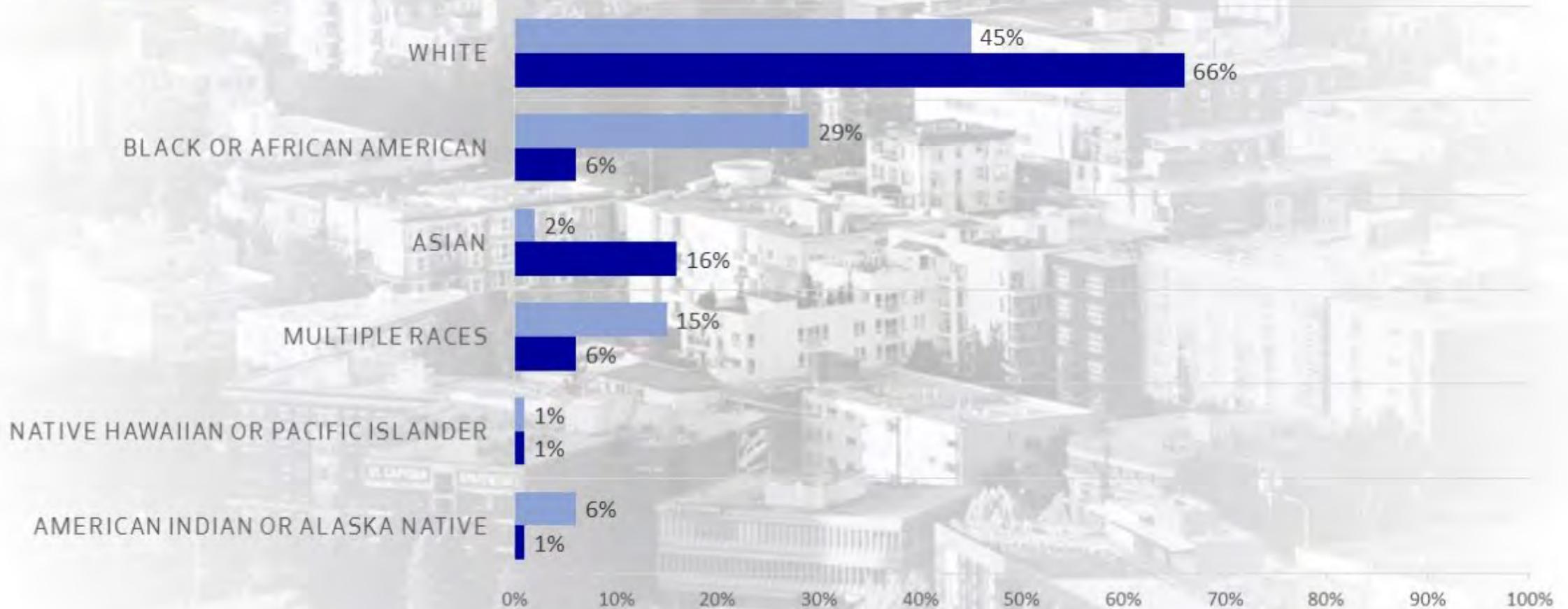
Medina, WA

Men: **86.70**

Women: **88.20**



People of Color Experience Homelessness at Disproportionately High Rates



Source:
seattle.gov

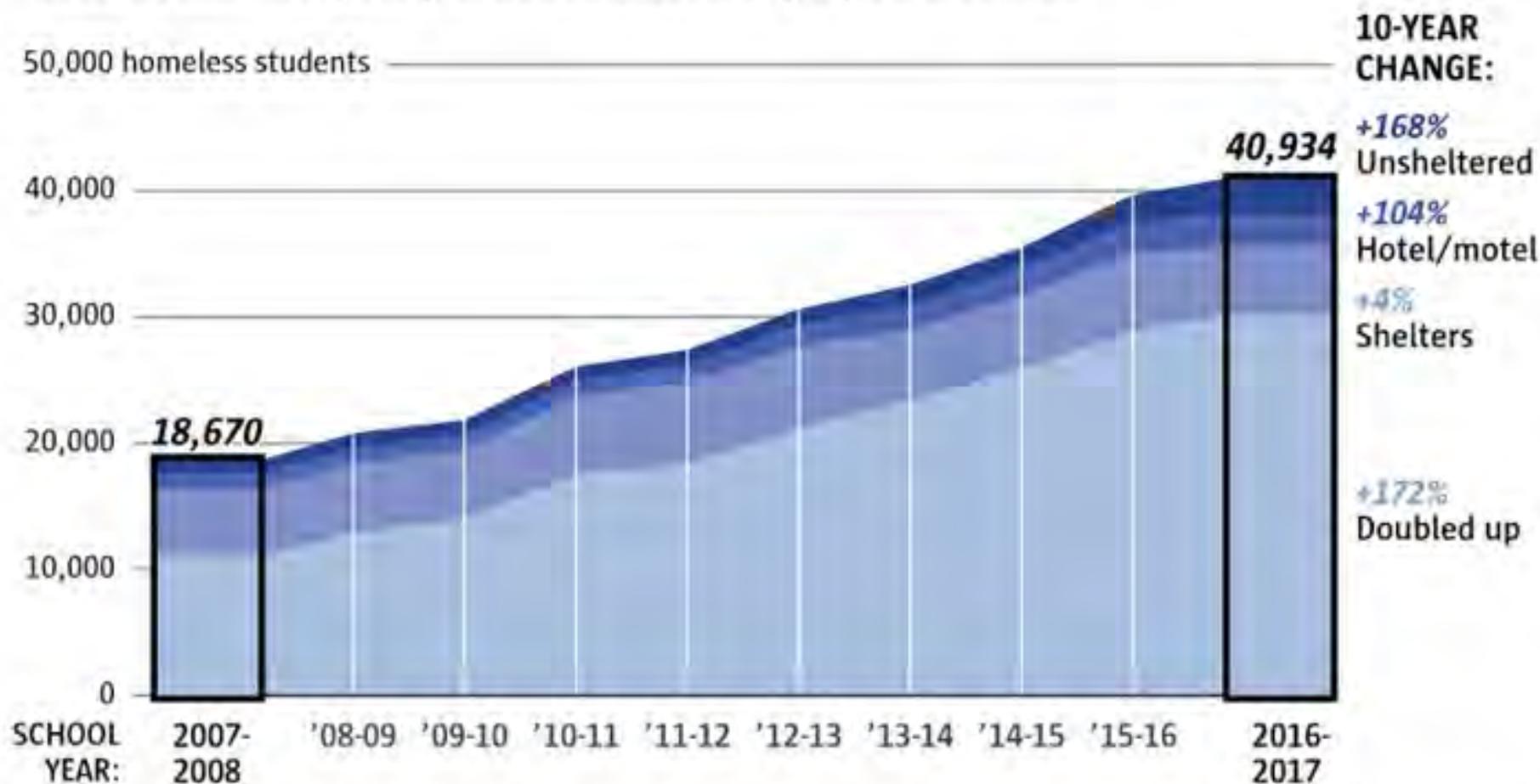
■ % of People Experiencing Homelessness

■ % of General Population



Student homelessness more than doubles in a decade

The number of doubled-up students, or those staying temporarily with friends and family, and students living completely unsheltered has nearly tripled since 2007.



Sources: Office of Superintendent of Public Instruction, Schoolhouse Washington

EMILY M. ENG / THE SEATTLE TIMES



“State officials estimate that about **64,000 students don’t have the tech they need** to attend school online, but data collection around how many students need computers and tablets has been messy so far.”



The Seattle Times

Washington is buying \$24M worth of computer technology for students

November 2, 2020

49%

Of Washington parents found it difficult or very difficult to find, afford and keep child care

27%

Quit their job or left school or training due to child care issues

The Mounting Costs of Child Care

Impacts of child care affordability and access to Washington's employers and economy

\$2.08B

Estimated direct costs of turnover and missed work due to child care issues



Impact of this Crisis on Lives & Futures

- Child care costs \$5k more than annual **tuition at University of Washington**
- As of 10/1/20, due to lower quality of education, students in grades 1-12 have lost between \$43,000 and \$57,000, or **4 to 5 percent of their lifetime wage earnings**
- Women are spending **20 more hours a week managing the household and child care** on top of fulltime job



Equity & Justice for All: The Y's Promise to Community

- Provide facilities and programs free of bias and injustice
- Remove institutional and systemic barriers to fulfillment
- Create sustained equitable environments
- Welcome marginalized people
- Weave social justice into each of our programs
- Care for our community in respectful and culturally versatile ways



SAVE THE DATE

[Join Us](#)

December 9th, 2020

12:00pm - 1:00pm

for a continuation of our

Unleashing Comm**UNITY** Series



Free Drive-Through Flu Shots

YMCA of Greater Seattle, King County Public Health and the Seattle Visiting Nurses Association are partnering to offer *FREE drive-through flu shot clinics* at the YMCAs in Newcastle, Kent, and SeaTac. Everyone 4 years of age and older can get their flu shot.

Nov 12th – Coal Creek YMCA in Newcastle, 13750 Newcastle Golf Club Rd.

Nov 13th – Kent YMCA, 10828 SE 248th St.

Nov 14th – Matt Griffin YMCA in SeaTac, 3595 S. 188th St.

Reserve your spot today at:

<https://schedule.seattlevna.com/home>

Health insurance enrollment assistance in English and Spanish will also be available!



DIWALI - INDIAN FESTIVAL OF LIGHTS

Diwali, also known as the Festival of Lights, is the biggest festival celebrated by Hindus, Sikhs, Jains and Buddhists around the world. The word Diwali means 'rows of lighted lamps' and spiritually symbolizes the victory of light over darkness or hope over despair.

Diwali is celebrated for five days and will be celebrated Nov 12-16, 2020.

JOIN US

Nov 17th, 6-7pm

Virtual Bollywood/Bhangra Dance workshop by [Rhythms of India](#) dance group

YMCA of Greater Seattle [Live](#) Facebook Page.



TRANSGENDER AWARENESS WEEK

Transgender Awareness Week (Nov. 13 - 19) is the week before **Transgender Day of Remembrance** (TDOR) on November 20, people and organizations around the country participate in **Transgender Awareness Week** to help raise the visibility of transgender people and address issues members of the community face.

Transgender Day of Remembrance (TDOR) is an annual observance on November 20 that honors the memory of the transgender people whose lives were lost in acts of anti-transgender violence that year.

NOVEMBER IS



In 1990 President George H. W. Bush approved a joint resolution designating November 1990 "National American Indian Heritage Month." Similar proclamations, under variants on the name (including "Native American Heritage Month" and "National American Indian and Alaska Native Heritage Month") have been issued November of each year since 1994.

For ways to participate visit <https://www.nativeamericanheritagemonth.gov/>



Unleashing the Y CommUNITY

Whole Child
Whole Family
Whole Community



Our Response to Crisis



Emerging Crises

Pre-COVID 19:

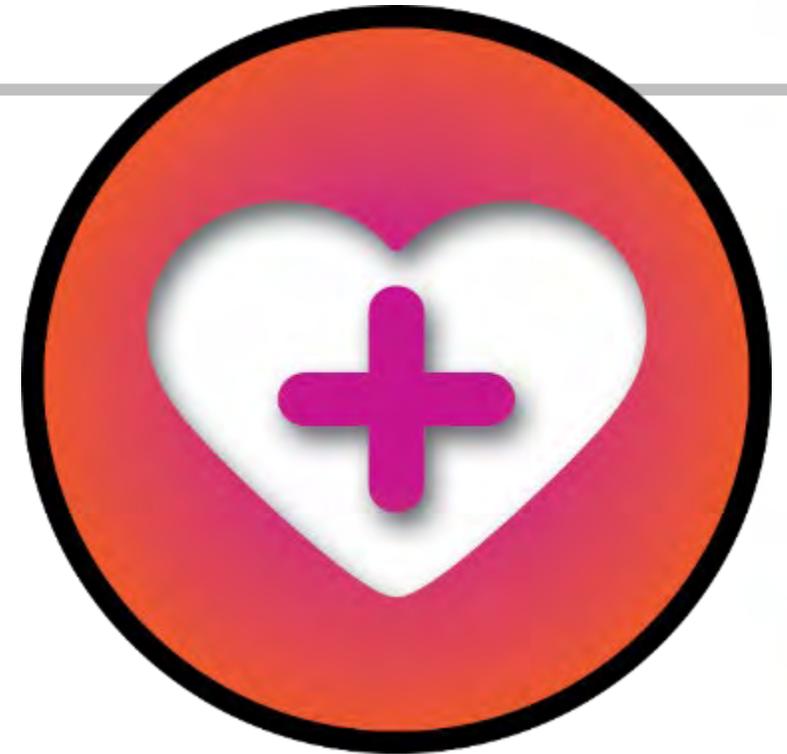
- Significant life expectancy gaps across King County
- Reduced economic opportunities for youth
- Black youth are fastest growing segment of suicide and self-harm
- Families struggle to access and afford quality child care
- Seattle: fastest growing metro in past 10 years leads to lack of affordable housing
- 1 in 6 children experienced food insecurity



Individual-level Health Transformation

People-centered solutions to individual and community resiliency

- Address the health of the whole person and environment through equity and justice lens
- Individuals own their own journey, co-design solutions
- Eliminate the inheritance of inequities from aging adults to children
- Prevent adverse childhood experiences
- Unite community resources through public and private partnerships



YMCA of Greater Seattle Resources to Respond to Greatest Community Need

- Long standing commitment to inclusive community health and community building in Black, Indigenous, and People of Color spaces.
- 14 regional comprehensive branch facilities, 2 resident camps
200+ program sites with significant capacity
- Employees and volunteers trained in physical and mental health
- Serving over 265,000 people each year through community collaboration and partnerships



Whole Person Health at the Y – through a lens of equity

Physical: Caring for your body to stay healthy now and in the future (across all ages)

Emotional/Mental: Understanding and managing your emotions in a constructive way; feeling positive and enthusiastic about life

Social/Relational: Maintaining healthy relationships; strong social support network in good times and bad

Spiritual/Cultural: Finding purpose, value, and meaning in your life; participating in activities consistent with your beliefs; seeing your unique identity and values reflected at the Y

Community: Finding safety in and meeting daily needs through surrounding environment; contributing to a shared, thriving community



Critical Conversations to Advance the Dialog Towards Solutions

As you think about crises in your own communities, how do you see this impact showing up in our workforce in 10 years?

We know it will take a collective effort, what do you think is the role of non-profits during this generational crisis?



The CommUNITY Needs Your Support

Champion



- Tell your personal story of the Y's effect
- Amplify the Y's response to needs arising from crisis
- Advocate for the Y's impact for equity + justice
- Use social media to share the Y's response to crisis

Act



- Volunteer your time
- Ask your friends to join
- Learn more about how crisis affects others
- Step in where you are needed
- Show respect towards those who differ

Invest

- Make an online donation
- Bring the Y to your organization's attention
- Invite others to invest with us to solve the crisis
- Participate in your organization's matching gift program



Next Steps for You

- **Stay Healthy**

- Exercise self-care.
- Follow Protocols. Masks Up. Lives depend on it.
- Get your Flu Shot.

- **Continue Your Learning**

- Participate in our community learning forum on December 9, 12 – 1 pm.
- Invite your family, friends, and networks.
- Advance your journey towards anti-racism and equity and justice for all.

- **Champion. Act. Invest.**

- Join Us – Together, Comm**UNITY** can solve the crisis.



Organizational Leaders

- **Loria Yeadon**, Chief Executive:
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