

UNLEASHING»»»» POTENTIAL FOR ALL

A Community Learning Series for Equity & Justice

A Community
Learning Series
for Equity & Justice
Anchored by the
YMCA of Greater Seattle
in Collaboration with
Community Learning
Partners & Collective
Members

September 16, 2020
4 – 6 PM Pacific



Paolo Banchemero
O'Dea High School '21
Duke University Commit



UNLEASHING POTENTIAL FOR ALL

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A generation of change is here. Born into climate change, terrorism, and income and race inequalities, Generation Z are amplifying voices of the unheard to create movements of action to build a better world for all. From social media to sports, these young people are using their spaces to activate change. Join us as we continue to deconstruct racism and oppression through the lens of the next generation. Moderated by Tai Anthony McMillan.

Part Three
Lifting Young Voices
for Equity & Justice



Rosalie Fish

Cowlitz Tribe

Muckleshoot Tribal School '19
Iowa Central College

September 16, 2020
4 – 6 PM Pacific



A Collaborative Learning Space for Equity and Justice

Communities across the country need spaces for acknowledging, learning, healing, and building to achieve equity and justice. The importance of learning from those with lived experiences is more critical than ever to understand the trauma, challenges, and barriers that must be addressed to end oppression and racism.

Unleashing Potential for All is a national program and community learning collaborative deconstructing racism, discovering new voices, and activating communities to create the generational change of equity and justice we pledge to our children.

We are dedicated to removing institutional and systemic barriers that result in oppression and racism. We're doing this work with community learning partners, and we invite you to join us in building a more inclusive community so that all, especially the young, can be unleashed and develop their fullest potential in spirit, mind, and body.

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Part Three Lifting Youth Voices for Equity and Justice

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Join us on [September 16 from 4-6 pm Pacific](#) for a national panel and community-led discussions to dive deeper into dialogues with those with lived experiences of oppression and racism including [Paolo Banchero](#), (O'Dea HS/Duke), High School All-American Basketball, who experienced a traumatic incident of [misidentification by police](#); [Harrison Clark](#), (Middlesex/Tufts), student and musician whose dream of NHL ended by the anti-Black culture of the sport; [Rosalie Fish](#), (Muckleshoot Tribal School/Iowa Central), Cowlitz Tribe member, who is bringing to light the [fight for justice](#) of missing and murdered indigenous women; [Antoine Jackson](#), YMCA program director, who was at the center of a [traumatic experience](#) with police and youth; [Mariah Lee](#), (Kentwood HS/Stanford) OL Reign, National Women's Soccer League, who is advocating for Black youth and athletes in the classroom and in the lockerroom. [Tai Anthony McMillan](#), (Renton HS/Stanford), [a rower](#) who overcame institutional racism about Black student-athletes and academia.



Paolo
Banchero



Harrison
Clark



Rosalie
Fish



Antoine
Jackson



Mariah
Lee



Tai Anthony
McMillan

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Review of Part Two Shattering Barriers



The learning continued from Part One's inspiration of turning trauma into triumph from [A Most Beautiful Thing](#) documentary and panel discussion featuring author [Arshay Cooper](#).

Achieving equity and justice takes continuous practice of adapting cultures and spaces from welcoming diversity to full inclusion to equity and justice realized. Part Two of this series focused on the intersections of racism where a person's social, economic, and physical identities may contribute to complex levels of discrimination and racism. Often, Black, Indigenous, and People of Color experience multiple layers of discrimination from disabilities to breaking barriers in nontraditional spaces and environments that limits opportunities and widens the gap of inequities.

The national panel and community-led discussions dove deeper into dialogues with those with lived experiences of oppression and racism including [Kari Miller](#), 2016 US Paralympic Sitting Volleyball gold medalist and US Army veteran; [Ashleigh Johnson](#), 2016 US Olympic Water Polo gold medalist; [Cullen Jones](#), 2012 US Olympic gold medalist and first African American to hold a world record in swimming; [Kyle Boyd](#), NHL Seattle Kraken's Director of Youth & Community Development; [Michelle Hord](#), founder of Gabrielle's Wings; and, [Bookie Gates](#), founder of Athletes Beyond Border, who are amplifying their voices to build inclusion towards equity and justice. These are the game changers who are shattering barriers of racism. [Dr. Robin Martin](#), author and Deputy Director, The Bill & Melinda Gates Foundation and [Tom Hull](#), 1980 US Olympic team (rowing), moderated Part Two.



Kyle
Boyd



Bookie
Gates



Michelle
Hord



Tom
Hull



Ashleigh
Johnson



Cullen
Jones



Robin
Martin



Kari
Miller

Review of Part One From Trauma to Triumph

The [A Most Beautiful Thing](#) documentary and panel discussion featuring author [Arshay Cooper](#) was an incredible opportunity to advance equity and justice for all. When we conceived of this learning series, we hoped that a community learning collaborative would emerge. We are so grateful for resources contributed by community that enabled the co-design, delivery, and accessibility of knowledge to deconstruct racism, lift new voices, and activate community. We are creating the generational change of equity and justice we pledge to our children.

Over 2,200 participants registered to view the story and inspiration of the documentary followed by a virtual panel discussion featuring panelists [Arshay Cooper](#), whose story is highlighted in the film; [Sara Lopez](#) - Director, UW Center for Leadership in Athletics; [Sean Goode](#) - Executive Director, Choose 180; and [Tai Anthony McMillan](#) - Rower, and current Stanford student.

Thanks to donations by our learning partners over 600 participants joined us for the Unleashing Potential For All panel discussion. We had moving conversations around the systemic themes of the film, how we as a community can begin to identify and disrupt the disparate impacts of systemic racism, and how we unleash the potential within ourselves, our organizations, and our communities.

Click [here](#) to view the recording, learn more about Unleashing Potential For All, and how to invite others to join us as a learning partner.



Arshay
Cooper



Sean
Goode



Sara
Lopez



Tai Anthony
McMillan



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Unleashing Potential For All

Social Impact Delivery

Amplify Diverse and Unheard Community Stories Including Black, Indigenous, and People of Color

- Showcasing content of Black, Indigenous, and People of Color voices and testimonies
- Support knowledge creators and contributors with lived experiences
- Center community partners and solutions of those doing the heavy lifting of dismantling, decolonizing, and building

Breaking Barriers

- Support the development and adaptation of environments and cultures to be welcoming and inclusive
- Support the showcasing of community solution programs that work to disrupt the traumatic experiences of youth, young adults, and families
- Support the progression of diversity to inclusion to equity in nontraditional spaces

Building Community Connections and Collaboration

- Contribute content ideas, talent, and resources to develop programming for all
- Walk side by side with local and national businesses, community groups, schools, nonprofits, and neighbors who are investing in community-based knowledge to achieve equity and justice for all
- Help build the equity and justice learning movement by expanding this learning circle when you introduce **Unleashing Potential For All** to your network



Community Learning Partner

Director: \$5,000

- Amplify the voices of Black and other marginalized communities in telling their life stories centered on building healthy and inclusive relationships in a nontraditional space
- Investment in the Equity & Justice Center of Excellence to research, design, and produce programming and community solutions that remove systemic barriers, like swimming and water safety, that impact family health and play, and expands career and economic opportunities for youth and young adults
- Support of multi-part virtual collaborative learning cafés
- Delivery of community learning as a public good and accessible for all
- A special digital recognition as a member of the Unleashing Potential for All Collective for promotion collateral with exposure to audience of 400,000+

Producer: \$10,000

- Inclusive of Director level
- Special recognition at virtual collaborative learning cafés of this series
- Scale the impact of community learning and dialogues with live content recorded for Equity & Justice Learning accessible to all

Executive Producer: \$25,000

- Inclusive of Director and Producer levels
- Provide recorded or printed welcome message to live national audience to amplify community and social justice

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Community Learning Partners

Satterberg foundation



LAIRD NORTON
COMPANY

BILL & MELINDA
GATES foundation

Bill & Paula Clapp

Lorenzini Family Foundation

PACCAR PARTS
DIVERSITY

PERKINS coie
COUNSEL TO GREAT COMPANIES



Imagine Housing
building eastside communities

300degrees

gro



casey family programs



WINDERMERE
Foundation



eliminating racism
empowering women

ywca

Seattle | King | Snohomish



GEORGE POCOCK
ROWING
FOUNDATION



NEW BEGINNINGS
CHRISTIAN FELLOWSHIP



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Unleashing Potential For All

Join The Learning Partners

- Select your learning partnership level (Director, Producer, Executive Producer)
- Confirm your participation with Michael Jackson (unleashing@seattleyymca.org or 206-839-8908)
- Scale community learning impact to your coworkers, families, friends, neighbors, and community that advances generational change towards equity and justice
- Join the community dialogue on **September 16th from 4-6 pm Pacific** in our Unleashing Potential For All community dialogue with special guests as we center voices often unheard and pathways to equity and justice.

Learning Partner Promotion

- You are joining a learning circle of local and national businesses, community groups, nonprofits, and neighbors who are investing in community-based knowledge sharing to achieve equity and justice for all.
- Promote your social justice activation among your channels and help us reach as many children, youth, families, athletes, and community members as possible to share this story of triumph over trauma.
- Help build the equity and justice learning movement by expanding this learning circle when you introduce **Unleashing Potential For All** to your network and amplify this story.



Anchored By...

The YMCA of Greater Seattle produces Unleashing Potential For All to connect, engage, and learn equitable and just practices in community development and dialogue. Proceeds from learning engagements and investments help further the research, design, and delivery of social justice theories and practices to build a generation of equity and justice for all.

EQUITY STATEMENT

The Y actively promotes a culture free from bias and injustice. We are dedicated to removing institutional and systemic barriers that result in oppression and racism. We will be accountable to marginalized communities for creating equitable and sustainable environments where social justice is woven into every facet of our programs, and by caring for our communities in a culturally versatile and respectful manner.

OUR MISSION

Building a community where all people, especially the young, are encouraged to develop their fullest potential in spirit, mind, and body.

We live our mission daily, one person and relationship at a time:

Reaching 234,170 people of all backgrounds, abilities, and financial circumstances
Nurturing 96,009 children and teens to develop their gifts and give back to our community
Engaging 18,746 volunteers who contribute 344,196 hours of service each year
Working with community donors investing \$9.7 million in local kids and families