



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

IMPACT

An update for
the supporters of the
YMCA of Greater Seattle



Vivian K. Shannon
Senior Vice President and
Chief Advancement Officer

Each day I am honored to work for the YMCA of Greater Seattle, an organization that brings people together and builds our communities to be strong, healthy, and prosperous in spirit, mind, and body. Your belief in our work and your generosity make so many things possible.

The Y's newly retired President and CEO Bob Gilbertson, who led our organization the past 12 years of his illustrious 45-year Y career, liked to use a phrase that might be familiar to train riders: "Mind the gap." He believed that the work that the Y does, together with partners like you, enhances the lives of people in our communities who might be otherwise forgotten or forsaken. But additionally, he believed at his very core that providing all people, regardless of their race, religion, creed, or economic circumstances, a place to gather, is the greatest way to build community. You have been instrumental in making his vision become a daily reality for the people we serve, and we are so grateful for you.

We've welcomed a new President and CEO, Loria Yeadon, which is exciting on several levels. Aside from her impressive business and nonprofit leadership credentials (which are many), Loria becomes the first woman and first person of color to lead the organization in our 143-year history. We can't wait for you to get to know her! With Loria at our helm and each of you continuing to lock arms with us, there is truly nothing we can't accomplish together.

Thank you for being our invested partners.

With gratitude,
Vivian

MEET LORIA YEADON



A message from Loria Yeadon, President and CEO

When I joined the Y as President and CEO in March, I felt humbled and thankful for the privilege. In my third month in this new role, I'm even more excited to lead an organization committed to serving those who need us most, especially the young.

I am proud to continue our rich legacy of supporting everyone, regardless of their background or social economic status, to reach their fullest potential in spirit, mind, and body.

I am moved and energized by the passion and commitment of our supporters like you. Your gifts of time, talent, and treasure propel our work forward. Together we can offer housing to teens and young adults who need it, encourage healthy living, provide affordable child care, and so much more. Your support today strengthens the tomorrows of thousands of people in our region. Together we can address our most pressing needs while building and celebrating the strength and potential of our diverse community.

On behalf of everyone at the Y, I send our deepest appreciation and thanks for all that you do. We could not do it without you.

THANK YOU IS JUST THE BEGINNING



King and South Snohomish Counties, we're tackling our communities' most urgent needs—offering all people hope for a better future and the means to achieve it.

This year's Annual Fund Drive showed us, once again, the incredible generosity and dedication within our community of member donors. In 2019, your gifts raised more than \$3.8 million to help those in need. Your gifts mean more kids get a chance to experience the outdoors, young adults find the housing and support they need to succeed, and people at all stages of life can come together to laugh, learn, exercise, and live healthier lives.

The Y envisions a day when all kids, families, adults, and seniors in our communities have equitable opportunities to improve their health, well-being and reach their full potential. Together, at 13 branches, two overnight camps, and hundreds of program sites across

SEE YOUR GIFTS AT WORK



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Last year my daughters and I saw first-hand how vital feeding our community is through our Impact Visit to Popy's Café. ”

Cam Ragen, Association Board Member

Each summer we invite donors like you to see the community results of your gift up close. Summer Impact Visits help you get to know the programs that are making a big difference in the lives of people in our region.

Every kid deserves to grow up healthy, active, and smart about lifestyle choices. The Y helps families reach

those goals through our Actively Changing Together! program, which equips kids and families who struggle with childhood obesity. Y coaches help guide kids and families through nutrition instruction, fun fitness, and positive, sustainable goal setting.

Thanks to our donors, we provide this program at no cost, so that all kids can

have access to healthier and happier lives. The Y's Impact Visits offer our donors, board, and members an experiential, intimate view of how your support is creating stronger communities for everyone.

To attend a Summer Impact Visit, visit Member Services at your Y branch or email events@seattlemca.org.

THE Y IS WHERE VOLUNTEERS MATTER



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In a society where teenagers are told 'you don't understand,' volunteering with the Teen Leadership Board offered me a place to voice my opinions and contribute ideas in an atmosphere where they are actually heard and taken into account. ”

Sanjana, youth volunteer

The Y's volunteers are critical to the work we do. We could not do it without gifts of time and talent.

As we continue to increase our volunteer force, and opportunities for those who support us to volunteer, we reflect on the incredible, irreplaceable work Y volunteers do in the communities we serve.

From ESL classes to after school programs, we are so grateful for Y volunteers. To all past, present, and future volunteers: thank you. We can't do it without you.

A LASTING LEGACY



Bob Gilbertson's legacy to our community

It is virtually impossible to summarize the career and influence of former CEO Bob Gilbertson, who retired in March 2019 after 12 years at the YMCA of Greater Seattle and 45 years in the Y movement.

We've chosen five lasting impacts out of hundreds of his accomplishments to celebrate his leadership at the Y.

Thank you for your dedication, Bob.

Opened five new branches: Coal Creek, Dale Turner, Matt Griffin, Snoqualmie, Sammamish, plus completed a major facility renovation at our West Seattle branch.

Broke ground on the Kent Y, opening Fall 2019 to serve more people in South King County.

Raised annual philanthropic giving from \$2 million in 2007 to \$8.6 million in 2018.

Grew service support for King County youth from one-in-seven in 2007 to one-in-four in 2018.

Increased the number of individuals served from 70,200 in 2007 to 265,300 in 2018.

INVESTING IN OUR COMMUNITIES



It's only through the gifts of support we receive from individuals, corporations, and foundations that the Y is able to impact the lives of kids and families in communities throughout King and South Snohomish Counties. Our heartfelt thanks to everyone listed—you make so much possible!

\$10,000–\$20,000

Best Buy awarded a grant to support technology skill-building workshops to

help close the digital equity gap for kids and young adults who have limited access to technology at home.

The City of Algona gave a comprehensive gift for teen programming and the Auburn Y's Healthy Kids Campus capital campaign.

Carolyn and Lyle Kremer made an annual fund gift supporting youth sports, water safety, teen programs, chronic disease prevention, after school programs, day camp programs, and family engagement.

Uber renewed their support to provide rides for young adults accessing social services to get to housing and employment-related appointments, such as lease signings, job interviews, and legal appointments.

\$21,000–\$50,000

The Gipson Family Foundation's matching gift initiative inspired new Annual Fund Drive donations to bring new homelessness young adult services and staff expertise to the U-District.

Wells Fargo Foundation supported both housing solutions and hands-on learning opportunities for young adults, which will be instrumental in helping them to stabilize their lives and develop their fullest potential.

\$55,000–\$80,000

Biella Foundation made a gift to support YVLifeSet, an evidence-informed case management program designed to assist youth aging out of foster care in their transition into adulthood.

The City of Auburn provided funding for a mental health counseling program and also for Fit and Fun, a weekday before-school enrichment and physical activity program serving kids experiencing homelessness.

Seven Stars Foundation has partnered with Joint Base Lewis McCord, Whidbey Naval Base, and the Coast Guard to send the kids of these service families to Camp Orkila, Camp Colman, and our BOLD & GOLD expeditions.