

DOWNTOWN SEATTLE YMCA GOALS AND PRIORITIES

2006 – 2008

YMCA MISSION	BUILDING A COMMUNITY WHERE ALL PEOPLE, ESPECIALLY THE YOUNG, ARE ENCOURAGED TO DEVELOP THEIR FULLEST POTENTIAL IN SPIRIT, MIND AND BODY						
YMCA OF GREATER SEATTLE PROGRAM GOALS	<p>PROGRAM GOAL 1 YOUTH & YOUNG ADULTS: PROVIDE OPPORTUNITIES FOR YOUTH AND YOUNG ADULTS WHICH SHAPE VALUES AND ENCOURAGE LIFELONG COMMUNITY SERVICE</p> <p>PROGRAM GOAL 2 FAMILIES: SUPPORT AND STRENGTHEN ALL FAMILIES</p> <p>PROGRAM GOAL 3 HEALTHY LIFESTYLES: LEAD AND SUPPORT EFFORTS WHICH PROMOTE HEALTHY LIVING</p> <p>PROGRAM GOAL 4 OLDER ADULTS: PROVIDE OLDER ADULTS WITH OPPORTUNITIES TO CREATE HEALTHY AND PRODUCTIVE LIVES FOR THEMSELVES AND THE COMMUNITY</p> <p>PROGRAM GOAL 5 DIVERSITY: ATTRACT DIVERSE POPULATIONS PARTICIPATING TOGETHER TO CREATE A COMMUNITY WHERE ALL ARE WELCOME</p>						
YMCA OF GREATER SEATTLE OPERATING GOALS	<p>OPERATING GOAL 1: FOSTER A SENSE OF BELONGING AND COMMUNITY AMONG MEMBERS</p> <p>OPERATING GOAL 2: PROMOTE, DEVELOP AND SUPPORT THE VITAL ROLE OF VOLUNTEERS AND STAFF IN THE YMCA</p> <p>OPERATING GOAL 3: SERVE AS A CATALYST IN ADDRESSING COMMUNITY ISSUES</p> <p>OPERATING GOAL 4: SECURE, AND EFFICIENTLY MANAGE THE FINANCIAL RESOURCES NECESSARY TO ACHIEVE OUR GOALS</p> <p>OPERATING GOAL 5: COMMUNICATE EFFECTIVELY THE YMCA'S SERVICES AND IMPACT TO TARGET AUDIENCES</p> <p>OPERATING GOAL 6: MAINTAIN HIGH QUALITY FACILITIES, PROGRAMS AND MANAGEMENT SUPPORT SYSTEMS</p>						
DOWNTOWN SEATTLE YMCA PRIORITIES 2006 - 2008	PRIORITY #1: SUPPORT FOR YOUNG ADULTS TO TRANSITION EFFECTIVELY TO INDEPENDENCE	PRIORITY #2: NEED FOR YOUTH ACTIVITIES, INVOLVEMENT AND RELATIONSHIPS THAT PREVENT AT-RISK BEHAVIOR	PRIORITY #3: INCREASING PROGRAM ENDOWMENT TO STABILIZE FUNDING	PRIORITY #4: MAINTAINING THE YMCA AS A PLACE THAT SERVES DIVERSE POPULATIONS AND INCOME LEVELS OF MEMBERS AND PARTICIPANTS	PRIORITY #5: FORMING COLLABORATIONS WITH OTHER ORGANIZATIONS TO BETTER SERVE PEOPLE AND MAKE THE BEST USE OF LIMITED RESOURCES	PRIORITY #6: FAMILY STRESS DUE TO ECONOMIC STRUGGLES, WORK PRESSURE, PARENTING, AND LACK OF SUPPORTIVE SOCIAL CONNECTIONS	PRIORITY #7: MEMBERSHIP FOCUS ON WELLNESS AND COMMUNITY-BASED SOLUTIONS TO TOTAL HEALTH CHALLENGES INCLUDING OBESITY AND CHRONIC DISEASE
DOWNTOWN SEATTLE YMCA FOCUS OF EFFORTS <small>(The combined programs of the Downtown Seattle YMCA serve 12,000 children, young adults, and families each year. For detailed annual targets, see Downtown Seattle YMCA 2006-2008 Strategic Plan)</small>	<p>FAMILY SERVICES & MENTAL HEALTH</p> <ul style="list-style-type: none"> Ensure teens 16 and up have experiential learning opportunities to develop independent living skills Connect participants prior to age 18 to appropriate young adult programs <p>INDEPENDENT LIVING PROGRAM (ILP) and TRANSITIONS</p> <ul style="list-style-type: none"> Increase number of young adults moving from out of home placement to safe and stable housing Increase level of Independent living skills Increase number of high school diplomas, support higher education Expand job preparedness/employment <p>TRANSITIONS</p> <ul style="list-style-type: none"> Ensure all young adults participate in career planning and development Expand supervised internship and trainee opportunities Increase social supports to young adults <p>YOUNG ADULTS IN TRANSITION (YAIT)</p> <ul style="list-style-type: none"> Increase number of young adults moving from homelessness to safe and stable housing Expand the network of support available to homeless young adults Develop independent living skills, employment readiness Support education attainment <p>YOUTH DEVELOPMENT</p> <ul style="list-style-type: none"> Ensure teens have experiential leadership & community activism opportunities 	<p>CHILD CARE</p> <ul style="list-style-type: none"> Children ages 3-12 strengthen emotional, social, physical & intellectual development Connect at least one caring and encouraging adult role model to each child to reinforce learning and support growth <p>CHILDREN'S CRISIS OUTREACH RESPONSE SYSTEM (CCORS)</p> <ul style="list-style-type: none"> Reduce the intensity and frequency of mental health crises for children Expand supports available to children in crisis <p>COMMUNITY LEARNING CENTER</p> <ul style="list-style-type: none"> Expand children's involvement in structured after school activities Engage children in a broad range of activities and experiences to encourage lifelong interests Develop meaningful supportive relationships with children and families <p>FAMILY SERVICES & MENTAL HEALTH</p> <ul style="list-style-type: none"> Emotionally and behaviorally challenged foster children connect with caring adults foster parents and counselors Reduce the level of school truancy, drug and alcohol use, delinquency & mental health challenges <p>INDEPENDENT LIVING PROGRAM</p> <ul style="list-style-type: none"> Teens in out of home care engage in their communities as supportive volunteers At risk teens are supported in completing high school or achieving a GED <p>YOUTH DEVELOPMENT</p> <ul style="list-style-type: none"> Teens take leadership roles in their communities Teens expand their world view through local, national and international art, music, environmental and other positive experiences 	<p>The Youth and Young Adult Housing Endowment Fund was established in 2004 to ensure support for teens and young adults in need of safe and stable housing. The current endowment stands at \$739,000. The YMCA will work with community volunteers to raise an additional \$250,000. The resulting endowment will provide \$45,000 annually to support young adults transitioning to independence.</p> <p>VOLUNTEER LEADERSHIP</p> <ul style="list-style-type: none"> Introduce community members of influence and affluence to the needs of homeless youth and young adults in our community Give generously of time and money to ensure the success of the endowment <p>STAFF LEADERSHIP</p> <ul style="list-style-type: none"> Engage volunteers, staff, and community stakeholders in resource development Provide information, passion, commitment and organization to the fund development effort Give generously of time and money to ensure the success of the endowment 	<p>CHILD CARE</p> <ul style="list-style-type: none"> Provide over \$220,000 per year in financial assistance to low income families Create enriching, inclusive multicultural environments for before and after school activities in three local elementary schools serving primarily children of color Engage children across generations, races, and cultures with diverse community members <p>COMMUNITY LEARNING CENTER</p> <ul style="list-style-type: none"> Provide enriching after school activities at no cost to low income children and their families Offer services and supports to English Language Learners, link immigrant children and parents to community supports <p>MEMBERSHIP</p> <ul style="list-style-type: none"> Provide over \$423,000 per year in financial assistance to low income individuals and families Provide an inclusive environment welcome to members of all cultures, races, sexual orientations, ages, abilities and many other diversity dimensions Provide specialty equipment and staff support to members with physical differences and challenges Provide English Language Learners with language and conversation classes, bilingual fitness classes and orientations <p>TRANSITIONS AND ILP</p> <ul style="list-style-type: none"> Provide over \$825,177 per year in financial assistance to low income young adults to access housing and education 	<p>CCORS</p> <ul style="list-style-type: none"> Link with community agencies across King County to support children in mental health crisis and their families Partner with King County Mental Health Division and private providers to ensure ongoing services <p>CHILD CARE</p> <ul style="list-style-type: none"> Partner with three area elementary schools to provide before and after school learning environments in alignment with the academic goals of students and schools <p>COMMUNITY LEARNING CENTER</p> <ul style="list-style-type: none"> Provide a single, welcoming setting for multiple community agencies to intersect with children and families in need of support <p>MEMBERSHIP</p> <ul style="list-style-type: none"> Collaborate with local employers, health care and insurance providers to support the wellness of members Provide linkages between members and appropriate community supports <p>TRANSITIONS</p> <ul style="list-style-type: none"> Partner with local landlords and low income housing providers to ensure safe, stable housing for young adults Local businesses offer career internships for young adults developing job skills <p>YOUTH DEVELOPMENT</p> <ul style="list-style-type: none"> Partner with environmental, arts, and youth organizations to provide enriching experiences and community support Partner with five high schools to provide environmental service clubs for teens 	<p>CCORS</p> <ul style="list-style-type: none"> Serve high need families in their homes at the time of mental health crisis Link families with appropriate community supports to reduce stress <p>CHILD CARE</p> <ul style="list-style-type: none"> Partner with parents to support children in developing social and academic skills Provide parent education and support <p>COMMUNITY LEARNING CENTER</p> <ul style="list-style-type: none"> Link parents into mutually supportive groups Provide safe, enriching activities for children at no cost to parents <p>FAMILY SERVICES & MENTAL HEALTH</p> <ul style="list-style-type: none"> Provide mental health counseling, skills training, and social support to children, teens, and parents Provide foster care and respite placement for children and teens who cannot live with their families of origin <p>INDEPENDENT LIVING PROGRAM</p> <ul style="list-style-type: none"> Provide supports to teen parents, linking them to appropriate community supports and ensuring physical and emotional health and well being of parents and children <p>MEMBERSHIP</p> <ul style="list-style-type: none"> Provide support for healthy mind, body, and spirit in wellness activities available to the whole family 	<p>MEMBERSHIP</p> <ul style="list-style-type: none"> Provide a broad range of activities and supports to engage members and build lifetime healthy habits Teach community members how to break down healthy lifestyles into manageable steps for daily living <p>CHILD CARE & COMMUNITY LEARNING CENTER</p> <ul style="list-style-type: none"> Engage children in physical activities that are fun and build lifetime healthy habits Provide nutritional meals and snacks, educate children about basic nutrition and making healthy choices for their food intake <p>TRANSITIONS, ILP, YAIT</p> <ul style="list-style-type: none"> Teach young adults how to plan, shop for, and prepare healthy, inexpensive, nutritional meals Engage young adults in stimulating and challenging physical activities to build healthy recreational habits
IMPACT 2006-2008	1,300 Young Adults are supported to transition to independence	16,250 Children and Teens participate in enriching activities	\$250,000 raised to bring the Youth Housing Endowment to \$1M	\$4,406,500 in financial assistance granted to participants	Collaborate with over 69 Community Agencies to support the community	3,823 Families receive supportive services	9,500 Health Seekers are supported in achieving their wellness goals

