

RECRUITING STUDENTS

- Contact schools and/or YMCA Teen Directors, Counselors & Social Studies Teachers** and present in their classrooms. The state office can direct you to the resources that are most effective
- Present at a school assembly**
- Distribute flyers** at schools and YMCAs
- Get your **program advertised** in school morning announcements and school publications such as newsletters sent home to parents and school newspapers
- Advertise in **local newspapers**
- Advertise via Public Service Announcements **on the radio**
- Take advantage of **social media outlets** such as Facebook and Twitter
- Partner** with YMCAs and schools to generate the most support
- Organize a small group of student advocates
- Recruit alumni advocates

