



FOR YOUTH DEVELOPMENT  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

# GIVE. GROW. INSPIRE.

## PARTNERS WITH YOUTH

A YMCA Initiative

### 2012 ANNUAL CAMPAIGN

At the Y, strengthening community is our cause. Each day throughout the Northwest, our dedicated volunteers and staff are working side-by-side with neighbors in our communities to ensure that everyone, regardless of age, income or background, has the opportunity to achieve their potential.

When you donate to your local Y, you join a powerful association of men, women and children united by a shared commitment to nurturing the potential of kids, promoting healthy living and fostering a sense of social responsibility and giving back.

### WHY INVEST IN THE Y?

At the Y, we believe that lasting personal and social change can only come about when we all work together to invest in our kids, our health and our neighbors. With your support and generosity, we can continue to address these and other pressing issues — and expand our work to reach more people.

We need your support now more than ever! With continued high unemployment and steep budget cuts to state and local health and education programs, Y programs are critical for the future of our community. Please help us to continue to provide more than \$19 million annually in free and subsidized services in our community. Your gift to the Y has a meaningful, lasting impact right in your own neighborhood.

Consider giving a gift to the YMCA of Greater Seattle to change lives — together we can make our community a better place.

**YMCA OF GREATER SEATTLE**  
Visit [seattleyymca.org](http://seattleyymca.org)

### TURN YOUR GIFT INTO OUR COMMUNITY'S...

#### POTENTIAL

Because we believe that all kids deserve the opportunity to discover who they are and what they can achieve, the Y is for **Youth Development**. Through the Y, thousands of youth in the Northwest are cultivating the values, skills and relationships that lead to positive behaviors, better health and educational achievement — right now and in the future.

#### WELLBEING

Through our 12 branches and two resident camps, the Y promotes **Healthy Living**. We're passionate about providing guidance and resources to help people of all ages and abilities understand and value their health and well-being.

#### FUTURE

The Y has been listening and responding to our communities' most critical needs for more than 130 years. **Social Responsibility** is central to who we are. Our staff and nearly 10,000 dedicated volunteers are committed to understanding and responding to local needs. Through staffing youth development directors in local schools, educating youth to respond to local and global needs and much more, we strive to inspire and equip others to give back.



# GIVE. GROW. INSPIRE.



## Northshore YMCA Our areas of focus for 2012...

### YOUTH DEVELOPMENT

- Increase opportunities for children to participate in our ELL summer program by offering more weeks of ELL summer programming to more children.
- Expand our ELL program to include the opportunity for ELL program participants to attend additional weeks of summer day camp so that we keep kids connected and they continue to develop their language skills throughout the summer.
- Continue to create a welcoming and safe environment for children through our year round child care programs.

### HEALTHY LIVING

- Expand the number of Hang Time sites at local junior high schools which is a program that provides a healthy snack, physical activity and academic help to students after school.
- Provide additional summer programming for junior high students to help foster a healthy community.

### SOCIAL RESPONSIBILITY

- Educate children and families about how to be safe in the water by offering a spring break SPLASH program that promotes water safety, and provides a safe and healthy environment.
- Increase access to transportation to assist with getting more children to summer programming by partnering with the Northshore School District.



**Northshore YMCA**  
Emily Senff  
425-318-8003, esenff@seattlymca.org  
seattlymca.org

**Everyone is welcome. Financial assistance is available.**  
The **YMCA of Greater Seattle** strengthens communities in King and south Snohomish counties through youth development, healthy living and social responsibility.

## PARTNERS WITH YOUTH A YMCA Initiative

### BUILDING OUR FUTURE

There are many ways your gift helps our community. Gifts can be made through cash or credit and paid in full, monthly over 10 months, or on your preferred schedule.

#### \$5,000 - \$500/Month

Three weeks of the English Language Learners (ELL) Program to nine elementary students to help bridge the summer learning gap.

#### \$2,500 - \$250/Month

Fifteen overweight youth with a 12-week Actively Changing Together (ACT) program where they change their unhealthy behaviors into physical activity and nutritious eating habits.

#### \$1,000 - \$100/Month

Ten campers with a week of summer camp's outdoor skills, archery, and field trips.

#### \$500 - \$50/Month

Gives a child the opportunity to learn how to swim and be safe in the water with two full sessions of swim lessons.

#### \$250 - \$25/Month

A working family benefits from safe, supportive before and after school age child care for one month.

#### \$100 - \$10/Month

Will provide a healthy snack for 30 junior high Hang Time students for one month. Hang Time is a free afterschool program where students are mentored by college students and focus on homework, college planning, and healthy living.